

## 2016 BNUBS-IBS International Summer School Schedule

DATE, 2016	TIME	ACTIVITY	LOCATION	
June 29-30	9:00 - 17:00	Arrival and check in	Hanting Hotel	Volunteers from BNUBS
July 1st (Friday)	9:00 - 15:00	Registration	Lobby of Jingshi Hotel	LI Jingya (IBS Beijing Office)
	18:00 - 20:00	Welcome ceremony	Muduo Jianweixuan at ground floor of Jingshi Hotel	LI Jingya (IBS Beijing Office)
July 2 <sup>nd</sup> (Saturday)	13:00 - 17:00	Campus tour + Project Introduction	Room 1620,Rear main Building	LI Jingya / Daniel Britto (IBS Beijing Office and IBS America)
July 4 <sup>th</sup> (Monday)	9:00 - 12:30	Chinese Economy: Context and Trends	Room 1620,Rear main Building	ZHANG RuiXin (Assistant professor of BNUBS)
	14:00 - 17:30	Economic Transition and Business Strategy	Room 1620,Rear main Building	Ying Wu (Professor of Salisbury University, USA)
July 5 <sup>th</sup> (Tuesday)	9:00 - 12:30	Chinese Economy: Context and Trends	Room 1620,Rear main Building	ZHANG RuiXin (Assistant professor of BNUBS)
	14:00 - 17:30	Economic Transition and Business Strategy	Room 1620,Rear main Building	Ying Wu (Professor of Salisbury University, USA)
July 6 <sup>th</sup> (Wednesday)	9:00 - 12:30	Marketing Strategy in Developing Counties	Room 1620,Rear main Building	Frédéric Bonnet (Associate Professor of Capital University of Economics and Business)
	14:00 - 17:30	Marketing Strategy in Developing Counties	Room 1620,Rear main Building	
July 7 <sup>th</sup> (Thursday)	9:00 - 12:30	International Trade	Room 1620,Rear main Building	ZHANG RuiXin (Assistant professor of BNUBS)
	14:00 - 17:30	International Trade	Room 1620,Rear main Building	
July 8 <sup>th</sup> (Friday)	9:00 - 12:30	International Business and China	Room 1620,Rear main Building	GUO Ji (Associate Professor of BNUBS)

	14:00 - 17:30	Company visit, Lenovo Group	Gathering at Jingshi Hotel	LI Jingya / Daniel Britto (IBS Beijing Office and IBS America)
July 11 <sup>th</sup> (Monday)	9:00 - 12:30	Cross-cultural Management	Room 1620,Rear main Building	Patrick Behar-Courtois (Associate Professor of Capital University of Economics and Business)
	14:00 - 17:30	Cross-cultural Management	Room 1620,Rear main Building	
July 12 <sup>th</sup> (Tuesday)	9:00 - 12:30	Company visit, Quan Ju De Group	Gathering at Jingshi Hotel	LI Jingya / Daniel Britto (IBS Beijing Office and IBS America)
	14:00 - 17:30	International Business and China	Room 1620,Rear main Building	GUO Ji (Associate Professor of BNUBS)
July 13 <sup>th</sup> (Wednesday)	9:00 - 12:30	Foreign Direct Investment and China	Room 1620,Rear main Building	YANG Dan (Associate Professor of BNUBS)
	14:00 - 17:30	International Business and China	Room 1620,Rear main Building	GUO Ji (Associate Professor of BNUBS)
July 14 <sup>th</sup> (Thursday)	9:00 - 12:30	Foreign Direct Investment and China	Room 1620,Rear main Building	YANG Dan (Associate Professor of BNUBS)
	14:00 - 17:30	Foreign Direct Investment and China	Room 1620,Rear main Building	YANG Dan (Associate Professor of BNUBS)
July 15 <sup>th</sup> (Friday)	9:00 - 11:00	The Future of China: Finance and Business	Room 1620,Rear main Building	HE Liping (Professor of BNUBS)
	14:00 - 16:45	Final Presentation	Room 1620,Rear main Building	Daniel Britto (IBS America)
	17:00 - 18:00	Graduation Ceremony	Room 1620,Rear main Building	LI Jingya (IBS Beijing Office)