

UG-BNU International Conference on Human Resource Management in China and East Asia

Organized and sponsored by
University of Goettingen, Chair of HRM and Asian Business, Germany
Jointly with Business School of Beijing Normal University, China
Co-sponsored by Academic Confucius Institute at the University of Goettingen

May 26-27th 2017

As evidenced in the burgeoning literature on human resource management and organizational behavior in China and other East Asian countries, e.g. South Korea, Vietnam (e.g. Bond & Muethel, 2012; Cooke, 2013; Froese, 2013), the successful management of people in these countries has drawn increased attention in research within recent years. The rapid changes and socioeconomic developments call for researchers' further attention. The conference aims to enhance our understanding of these developments and to infer implications for HRM in China/East Asia.

Contributions to the conference might cover, **but are not limited to**, the following topics:

- Evolving institutional conditions affecting HRM in China/East Asia
- Recruitment, retention, and development of talent in China/East Asia
- Leadership challenges and requirements in China/East Asia
- Pay systems and developments in performance management in China/East Asia
- Diversity management and work-life balance in China/East Asia
- Labor relations and employee representation in China/East Asia
- Expatriation management of companies from and in China/East Asia
- Divergence and crossvergence of HRM practices in China/East Asia

Contributors are invited to submit abstracts (max. **250 words**) or full papers (max. **35 pages**), accompanied by a separate title page which lists author(s) contact details. The **deadline for submissions is March 25th 2017**. Please submit your abstract/paper and any further inquiries to: sebastian.stoermer@wiwi.uni-goettingen.de.

We are looking forward to receiving your submission and welcoming you to Goettingen.

Fabian Jintae FROESE, Dr. oec, Ph.D.
(conference chair)

Yan Chen, Ph.D.
(Co-organizer)

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References

- Bond, M.-H. & Muethel, M. (2012). Doing better research on organizational behavior in Chinese cultural settings: Suggestions from the notebooks of two fellow-travelers. *Management Organization Review*, (8/2): 455-475.
- Cooke, F. L. (2013). *Human resource management in China: New trends and practices*. London: Routledge.
- Froese, F. J. (2013). Work values of the new generation of business leaders in Shanghai, Tokyo and Seoul. *Asia Pacific Journal of Management*, 30(1), 297-315.
- Huang, Q., Gamble, J. (2015). Social expectations, gender and job satisfaction: Front line employees in China's retail sector. *Human Resource Management Journal*, 25(3), 331-347.

Tentative Schedule

Day 1, Friday, May 26th 2017

Time	Activity
09:00 – 09:30	Welcome
09:30 – 10:30	Opening panel
10:30 – 11:00	Coffee break
11:00 – 12:30	I. Paper session
12:30 – 14:00	Lunch
14:00 – 15:30	II. Paper session
15:30 – 16:00	Coffee break
16:00 – 17:30	Meet the editors panel
End	
19:00 – 21:00	Dinner in downtown Goettingen

Day 2, Saturday, May 27th 2017

Time	Activity
09:00 – 10:00	III. Paper session
10:00 – 10:30	Coffee break
10:30 – 12:00	IV. Paper session
12:00 – 12:15	Concluding words and official end
Voluntary activities	
12:15 – 13:30	Lunch
14:00 – 15:30	Sightseeing tour Goettingen
End	

Conference venue: Historical library building, Papendiek 14, 37073 Goettingen, Germany

Conference hotel: Gebhards Hotel, Goethealle 22-23, 37073 Goettingen, Germany